

## **CDC MARKET BULLETIN**

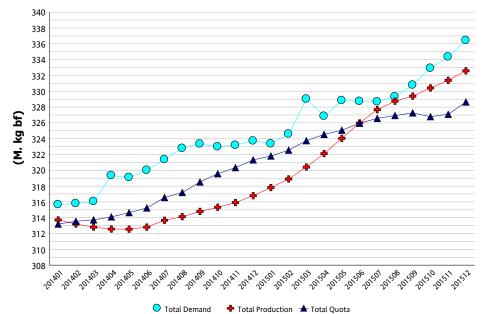
### Market Comment

Total demand for the twelve month period ending December 2015 was 336.43 M. kg BF, representing an increase of 0.4% compared to November 2015 and an increase of 3.9% compared to December 2014.

Trends in butterfat utilization for the 12months ending December 2015 mirror what has been reported over the last few months: strong increases for all classes. There was 0.7% more BF used in Class 1(a), equivalent to 300,000 kg BF, for this period, and a 4.1% increase in Class 1(b) (2 M. kg BF). Class 2 also realized an increase of 14.4% in BF utilization. BF used in cheeses in Class 3 increased by 6.7%, primarily driven by a 17.3% increase in Class 3(d). Higher BF utilization in Class 4(a) and increased butter imports have contributed to an increase in butter consumption compared to this time last year.

### **Total Demand, Total Quota and Total Production**

(12 Month Rolling)



	Total Production (kg bf)			Fluid Production (kg bf)		Industrial Production (kg bf)			
	2014/1 to 2014/12	2015/1 to 2015/12	% Change	2014/1 to 2014/12	2015/1 to 2015/12	% Change	2014/1 to 2014/12	2015/1 to 2015/12	% Change
NL	1,923,188	1,954,810	1.64%	1,525,113	1,479,444	-2.99%	398,075	475,366	19.42%
P5	239,318,764	250,638,173	4.73%	79,032,017	78,019,664	-1.28%	160,286,747	172,618,509	7.69%
WMP	75,543,582	79,994,250	5.89%	35,609,448	35,979,505	1.04%	39,934,134	44,014,745	10.22%
Canada	316,785,534	332,587,233	4.99%	116,166,578	115,478,613	-0.59%	200,618,956	217,108,620	8.22%

Milk Utilization ('000 kg)					Continuous Quota				
Butterfat			Solids Non Fat		Cumulative Over/Under Production (with limits) as				
Milk Class	2014/1 to 2014/12	2015/1 to 2015/12	% Change	2014/1 to 2014/12	2015/1 to 2015/12	% Change	<b>of:</b> December 31,	2015	
1(a)	46,430	46,765	0.72%	236,580	233,546	-1.28%	Province	kg of bf	% *
1(b)	47,401	49,333	4.07%	20,291	21,234	4.65%	NL	•	
2	23,796	27,216	14.37%	46,825	49,215	5.10%	PE	-257,376 -170,268	-11.70% -4.02%
3	110,024	117,446	6.74%	237,282	242,079	2.02%	NS	-99,446	-1.38%
4(a)	52,320	55,970	6.98%	13,172	13,300	0.97%	NB	-120,986	-2.15%
4(b)	1,799	1,841	2.33%	5,022	4,840	-3.62%	QC	-1,394,695	-1.13%
4(m) 4(a1)	644	925	43.62%	69,929	96,950	38.64%	ON	1,009,250	0.95%
	1		ł				MB	-348,242	-2.56%
5(a,b,c)	30,204	29,933	-0.90%	44,483	45,438	2.15%	SK	-142,060	-1.46%
5(d)	2,275	1,129	-50.39%	30,830	28,489	-7.59%	AB	-442,904	-1.59%
Other	1,007	1,177	16.86%	2,850	5,939	108.42%	BC	-178,770	-0.64%
Total	315,901	331,735	5.01%	707,264	741,031	4.77%		r / Under Production recent 12 months tot	(with limits) expressed tal quota





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### **Retail Product Sales**\* Current period vs previous period 0000

	(000 Kg)		
Up to:	January 9, 2016		
	Previous 12 Month	12 Month	Change
Butter	56,700	57,639	+ 1.7%
Total Cheese	258,032	259,510	+ 0.6%
Cheddar	86,837	88,520	+ 1.9%
Fine Cheese*	51,134	51,852	+ 1.4%
Everyday Cheese*	57,414	59,290	+ 3.3%
Processed	59,862	57,064	- 4.7%
Ice cream	177,065	178,359	+ 0.7%
Yogurt	315,830	326,642	+ 3.4%
Cream	90,706	94,298	+ 4.0%

Source: The Nielsen Company, MarketTrack and Homescan panelists. \*Note: Everyday Cheese = 3(c), Fine Cheese = 3(a)

Butter Inventory ('000 kg)				
	Dec 31, 2014	Dec 31, 2015		
PLAN A BUTTER	81	129		
PLAN B BUTTER	531	641		
IMPORTED BUTTER	1,534	1,225		
TOTAL CDC BUTTER STOCKS	2,147	1,995		
PRIVATE BUTTER STOCKS	8,074	8,994		
TOTAL CDC AND PRIVATE BUTTER STOCKS	10,220	10,989		
Other Private Stocks ('000 kg)				
	Dec 31, 2014	Dec 31, 2015		
CHEDDAR	44,715	49,782		
PROCESSED CHEESE	11,788	13,589		
SPECIALTY CHEESE	24,530	27,749		

### **Comments on Stocks**

Total milk production for the twelve month period ending December 2015 was 5.0% higher than the twelve months ending December 2014. Starting December 2015, all pools have been granted production credits and an additional growth allowance of 3% to encourage this upward production trend to continue.

From November 2015 to December 2015, the CDC's Plan A butter stocks increased slightly to reach 129 t. During the same period, Plan B stocks decreased significantly from 2,159 t to 641 t. For the past five years, Plan A stocks sat at an average of 1,200 t in December, while Plan B were 6,700 t on average. Imported butter stocks (including supplementary imports) reached 1,225 t on December 31, 2015.

Average Return from Milk Sales							
	(\$/hl std)						
Milk Class	2014/1 to 2014/12	2015/1 to 2015/12	% Change				
1	\$96.37	\$96.03	-0.36%				
2 to 4(d)	\$79.01	\$77.37	-2.08%				
4(m) 4(a1)*	\$15.90	\$8.89	-44.11%				
5(a) to (c)	\$52.11	\$40.38	-22.50%				
5(d)	\$41.41	\$27.18	-34.36%				
All Classes	\$79.17	\$74.93	-5.35%				

\* Price based on SNF components only

