

APPENDIX 3: Project Summary Form

General Information

Objective of the CDC Matching Investment Fund

The CDC MIF is designed to support product development initiatives that help grow the business for milk and dairy ingredients, by providing funding for consultation and product development activities.

Confidentiality of Proposals

The CDC will hold in strict confidence the content of any information supplied in this Project Summary Form, based on the provisions of the *Access to Information Act* explained in Section 3 of the Program Guide.

Project Summary Form

Please summarize the project you want to submit to the CDC MIF, by answering each question on this form. If there is not enough room on this form to provide the required information, please use additional pages, clearly indicating the question or item number.

1. Company Profile

Company Name					
Name of Contact Person					
Address					
City		Prov.		Post. Code	
Telephone					
Email					
Web site					
Year of Incorporation		Business registration #			
Category of business	<input type="checkbox"/> Dairy product manufacturer		<input type="checkbox"/> Further processor		
	<input type="checkbox"/> Food technology centre (FTC)		<input type="checkbox"/> Other		

2. Project Description

2.1 Describe the primary objective of your project.

See additional pages attached.

2.2 Explain how your project will result in a net increase in the use of raw milk components or dairy ingredients.

See additional pages attached.

2.3 List the activities that need to be performed for this project along with their estimated cost and the name of the partner(s)/service provider(s) who will be performing the activity.

If the work is to be done in-house by company staff, insert “applicant” in the Partner/Service provider/Applicant column.

Activity	Cost	Partner/Service provider/Applicant

2.4 Please select all the activities that have already been conducted for this project.

- Literature review Technical feasibility study Market study
Financial feasibility study Business plan Marketing plan
Kitchen trials Pilot scale testing
Validation that the product is not manufactured in Canada
Other _____
Other _____
Other _____

3. Eligibility Requirements

3.1 Select which eligible dairy products/components will be used in the formulation of your product.

- Butter Cheese Cream Evaporated milk
Liquid milks Milk powders Whole milk Yogurt
Milk protein concentrate/isolate Sweet and condensed milk
Other: _____

3.2 Does the final product include whey?

- Yes No

3.3 What are the technical challenges of this project associated with incorporating a Canadian dairy ingredient or developing an innovative dairy product?

See additional pages attached.

3.4 Select which of the following requirement(s) your project will meet and explain how (for each selected requirement)

Requirements		Explanation
Incorporate a Canadian dairy ingredient in a product formulation where no dairy ingredient(s) had previously been used.	<input type="checkbox"/>	
Replace a substitute ingredient in a product formulation with a Canadian dairy ingredient, or significantly increase the dairy content in an existing product formulation.	<input type="checkbox"/>	
Develop and market a new dairy product or a product pursuant to the Domestic Dairy Product Innovation Program (DDPIP).	<input type="checkbox"/>	
Develop and market a new or innovative further processed product containing Canadian dairy ingredients.	<input type="checkbox"/>	
Technology/knowledge transfer activities having a demonstrated benefit for a company or for the Canadian dairy industry as a whole.	<input type="checkbox"/>	

3.5 In order to demonstrate that the dairy product formulation or further processed product will not risk displacing existing Canadian dairy product(s) and/or further processed product(s) made with Canadian dairy ingredients, select which of the following requirement(s) your project will meet and explain how (for each selected requirement).

Requirements		Explanation
The project involves reformulating a product with dairy (rather than developing a new/innovative product).	<input type="checkbox"/>	
Similar Canadian product is not currently manufactured in Canada.	<input type="checkbox"/>	
Similar Canadian product(s) are not currently manufactured and sold in the province(s) where the organization intends to market the product.	<input type="checkbox"/>	
Similar Canadian product(s) are not currently manufactured and sold to the same clientele in the same distribution channel.	<input type="checkbox"/>	