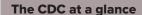
# The Canadian Dairy Commission

### Our role





Crown corporation **established in 1966** by the Canadian Dairy Commission Act



Based in **Ottawa** 



70 employees



Dairy Year: from August 1 to July 31

**Key facilitator** for the Canadian dairy industry and serves to:

- Regulate the supply for dairy products
- Manage the milk supply
- Monitor the production, processing, and marketing of dairy products
- Manage milk classes with the provinces
- Manage the national market revenue pooling system on behalf of the dairy sector
- · Promote dairy ingredients
- Harmonize

### Our mandate

#### **FAIR COMPENSATION**

Provide producers of milk and cream with the opportunity to obtain a **fair return for their labour** and investment.

#### **EFFICIENT SUPPLY**

Provide consumers of dairy products with a **continuous** and adequate supply of dairy products of high quality.

### Our vision

Provide leadership that **stimulates Canada's dairy industry** for the benefit of Canadians.

### Our values

Excellence | Integrity | Leadership | Respect

# Our areas of activity

#### **SETTING THE PRICE OF MILK**

**Goal:** To ensure fair compensation to producers and provide consumers with access to a quality product

#### **MANAGING SUPPLY AND ESTABLISHING QUOTAS**

Goal: To minimize the risks of shortages or surpluses

#### **ADJUSTING SUPPLY**

Purchasing and storing dairy products throughout the seasons

Goal: To deal with seasonal fluctuations in supply and demand

#### **PROGRAMS OF THE CDC**

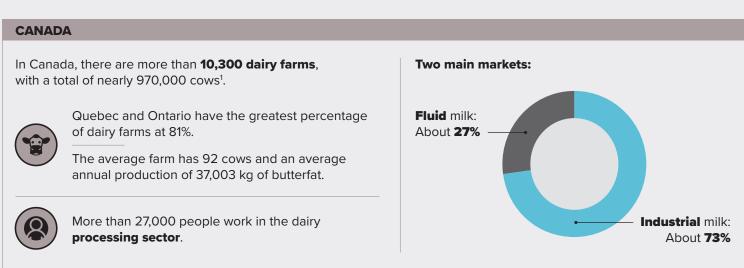
**Goal:** To promote innovation through our programs

#### **IMPORTS**

Managing tariff rate quotas for butter (WTO)

**Goal:** To ensure that imports of dairy products are in conformity with international agreements

# Milk: A mobilizing industry



# The Canadian dairy industry ecosystem

The Canadian Dairy Commission is at the heart of the industry and ensures a good fit between the partners' different needs and interests.



<sup>&</sup>lt;sup>1</sup> Canadian Dairy Commission, 2020. 2019-2020 Annual Report

<sup>&</sup>lt;sup>2</sup> Les Producteurs de lait du Québec. 2021. La gestion de l'offre et la mise en marché collective du lait.